

Overview

North Brookside Capital is an entrepreneur-led investment company growing one business at a time.

We provide business owners with a unique opportunity to work with entrepreneurs dedicated to continued long-term value creation.

Why Talk With Us?

Entrepreneur Flexibility – We will meet the personal objectives of the business owner. This provides the entrepreneur the ability to stay involved in a different capacity or to walk away from the business.

Business Continuity – North Brookside intends to carry on the legacy and culture of the company. We are a team of entrepreneurs looking to grow the company through operational excellence, rather than through financial engineering.

Efficient, Thoughtful Transaction – North Brookside is committed to an efficient transaction and will work closely with the owner to structure the transaction to best meet their financial and personal objectives. We will minimize distraction and maximize the chance of successfully completing a deal.

Team

Founded by Benjamin Berg, North Brookside is backed by successful entrepreneurs, investors, and operators who bring decades of experience growing businesses.



Benjamin Berg is the Managing Partner of North Brookside Capital and brings an accomplished record of leadership, operations, sales, and capital allocation to the company. Benjamin is currently the CEO of eCard Systems, a market-proven supplier of gift card, loyalty and stored-value products, programs and systems. Benjamin holds a Bachelor of Science in Economics from Duke University, where he graduated with high distinction.

Investment Focus

Financial

- \$50 million+ of annual revenue
- \$5 million+ of annual cash flow
- Revenue growth over 5%

Company

- History of growth and profitability
- Repeat revenue sources
- Identifiable growth opportunities

Situation

- Entrepreneur seeking a focused role (e.g. operations, technology)
- Owner seeking liquidity or an exit
- Entrepreneur ready for next venture

Contact

To discuss a specific opportunity with North Brookside, please contact the Managing Partner directly:

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